

Who Are We?

We are the Pocatello Advertising Federation (PAF), an Idaho organization to promote fair and ethical advertising and marketing in our community. We are affiliated with the American Advertising Federation (AAF) and Ad Federations throughout Idaho and across the United States.



Who Can Join?

Anyone involved in marketing, public relations, or buying or selling advertising in any form for any business, service or organization is eligible for membership.

Why Should You Join?

- Enjoy a chance to network with representatives of local media companies—television, radio, newspaper, outdoor, local advertising agencies, and owners of local businesses.
- Learn unique strategies to advertise your business effectively in a competitive world.
- Learn compliance issues of advertising and marketing your business.
- Hear keynote speakers who are leaders in our community.

Contact

president@pocatelloadfed.org

Online

Website pocatelloadfed.org Facebook

facebook.com/pocatelloadfed







Pocatello Advertising Federation

PAF Membership Invoice

Member Status

____ New Member ____ Returning Member

Company Name _____

Address _____

City______State Zip Code

Phone Number

Point of contact_____

Website Address

Member Information (1st member - \$65, additional members - \$45)

\$65	_Name	Title
	Email	Phone
\$45	Name 2	Title
	Email	Phone
\$45	Name 3	Title
	Email	Phone
\$45		Title
	Email	Phone
\$39	_ISU Student	
	Email	Phone

_____ Total Due

Payable to: Pocatello Advertising Federation P.O. Box 4258 Pocatello, ID 83205-4258